

air
cargo
update
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PRESENTED BY:



CONNECT | COLLABORATE | SUCCEED

8-9 April 2026, Dubai

In Association with ▼



GCC 2026

After a successful debut in the UAE, the second edition of Global Cargo Connect (GCC) will be held in Dubai. UAE - a strategic hub connecting three continents and a growing industrial powerhouse.



INTRODUCTION

WHAT YOU CAN EXPECT AT GCC 2026

3000+
Unique
Visitors



**C-Level &
VIP-Level**
Attendees

150+
Exhibitors



Leading
Industry
Speakers

EXPECTATION





GCC 2026

Embrace the Future of Air Freight at GCC 2026.

In a challenging and unpredictable business environment, discover how to future-proof your air freight operations at the Global Cargo Connect 2026. This premier event offers insights into air cargo economics, strategies and market trends to help your business thrive.

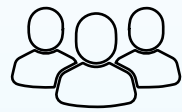


SEVERAL OBJECTIVES





A MULTIMEDIA OPPORTUNITY



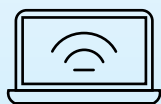
SUMMIT

250+ C-level executives and MDs from top airlines, air cargo, logistics and other global business and government leaders.



LARGEST MEDIA GROUP

Alignment of Air Cargo Update, Aviation Guide & MediWorld



www.aircargoupdate.com

Live coverage and video highlights.
Dedicated recap report.



OPPORTUNITY





KEY FEATURES OF GCC 2026

- ▶▶ **Comprehensive Sessions & Workshops:**
Covering technology, innovation, security, customs, cargo operations, sustainability and more.
- ▶▶ **Networking Opportunities:**
Connect with airlines, airports, forwarders, project developers and aviation service providers. Don't miss the Air Cargo Executives Networking Event sponsorship.
- ▶▶ **Exhibition Opportunities:**
Showcase your products and services with booths available in prime location.



KEY FEATURES



SUMMIT AT A GLANCE



Who Attends?

- » Shippers » Airlines
- » Solution Providers » Airports
- » Ground Handlers
- » Freight Forwarders
- » GSA/GSSA » Training Providers



Elite Networking opportunity - top 3 regions - Africa, Middle East & South Asia

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Step into a powerful forum where visionary decision-makers, innovators, and policy influencers converge to shape the future of air cargo. Gain exclusive access to region-specific industry intelligence, actionable insights, and strategic dialogues that address the most pressing challenges. Leverage tailored networking forums, roundtables, and innovation showcases designed to connect key decision-makers from high-growth cargo markets across the top 3 regions, Africa, Middle East & Asia. Stay ahead of emerging trends, collaborate on cutting-edge solutions, and forge partnerships that drive impact across the global air logistics value chain.

SUMMIT AT A GLANCE



SUMMIT AT A GLANCE



Benefits:

- ▶▶ **Showcase Your Experties:** Present your offerings to a targeted audience.
- ▶▶ **Premium Brand Exposure:** Boost your brand's visibility.
- ▶▶ **Excellent Networking Opportunities:** Engage with key industry figures.
- ▶▶ **Comprehensive Market Insights:** Gain a thorough understanding of the latest cargo trends.
- ▶▶ **Direct Insights from Industry Leaders:** Gain first-hand knowledge of industry priorities.



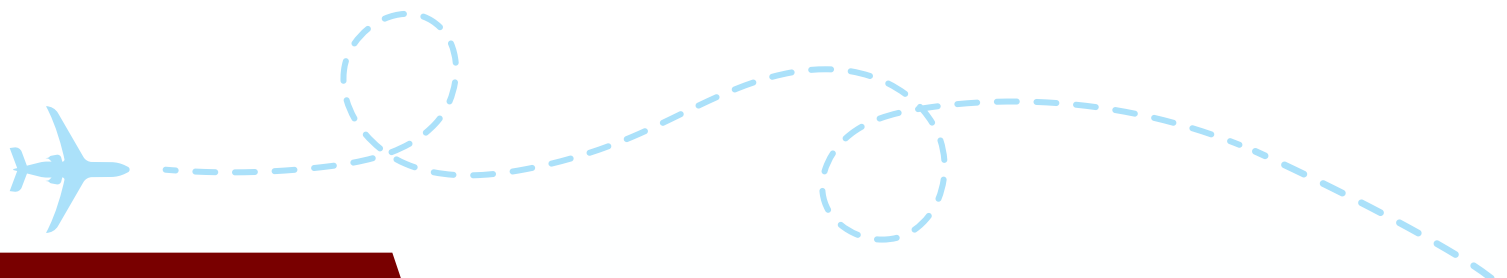
Leading Challenges and Opportunities:

- ▶▶ **Challenges:** Addressing supply chain disruptions, adapting to digital transformation, ensuring security and compliance, managing operational costs and improving sustainability.
- ▶▶ **Opportunities:** Embracing AI and automation, enhancing regional airport operations, improving multi-model logistics and leveraging emerging markets.



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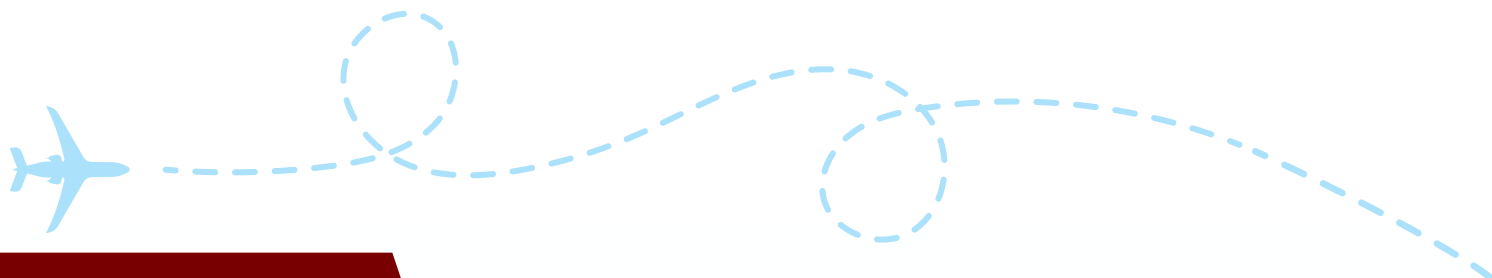


DAY 1

Strategy, Resilience & Unconventional Futures

TIME	SESSION TYPE	DESCRIPTION
08:30–09:15	Registration & Welcome Coffee	Delegates arrive, networking.
09:15–09:30	Opening Ceremony	Welcome remarks by UAE logistics/aviation leader.
09:30–10:00	Visionary Keynote	"Dubai as the Global Cargo Gateway 2030."
10:00–11:00	CEO Panel	"Resilient Trade: Cargo & Freight in a Fragmented World."
11:00–11:30	Networking Coffee	
11:30–12:00	Unconventional Keynote	"From Air Cargo to Space Cargo: Orbital Logistics is Closer Than You Think."
12:00–12:45	Airports Panel	"Airports of the Future: Infrastructure, Speed & Multimodal Growth."



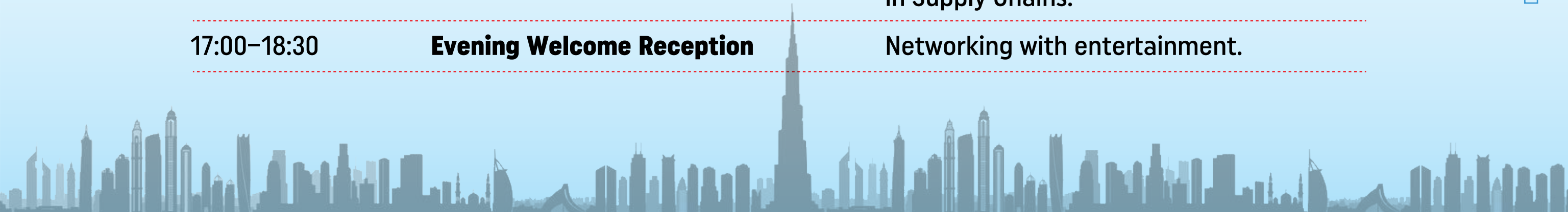


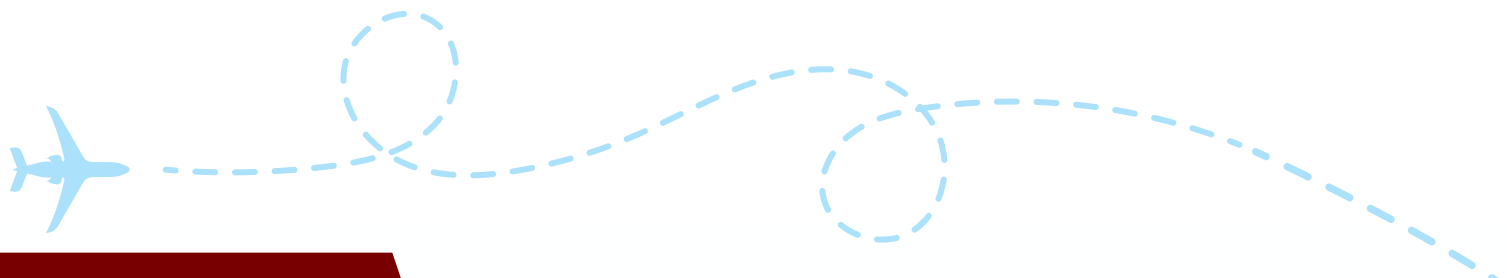
DAY 1

Strategy, Resilience & Unconventional Futures

TIME	SESSION TYPE	DESCRIPTION
12:45–14:15	Networking Lunch	
14:15–14:45	Executive Address	"The Cargo Metaverse: Digital Twins & Immersive Logistics."
14:45–15:30	Freight Forwarders Panel	"Multimodal Freight: Seamless Integration from Air to Sea to Road."
15:30–16:00	Coffee Break	
16:00–16:30	Case Study	"Flying Diamonds & Pharma Cargo: The Science of Ultra-Secure Logistics."
16:30–17:00	Fireside Chat	"Dark Cargo: Crime & Cybersecurity in Supply Chains."
17:00–18:30	Evening Welcome Reception	Networking with entertainment.

AGENDA



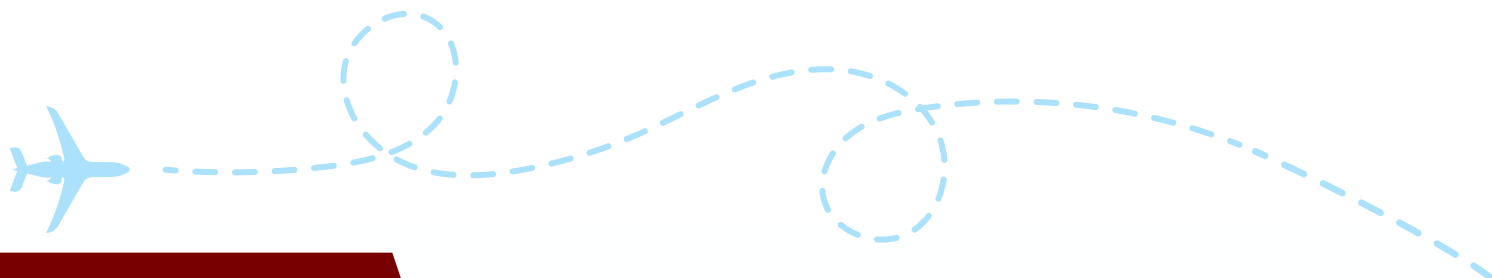


DAY 2 Technology, Climate & Human-Centric Cargo

TIME	SESSION TYPE	DESCRIPTION
09:00–09:15	Morning Kickoff	Recap of Day 1 and framing of Day 2.
09:15–09:45	Keynote	"Smart Infrastructure & Digital Corridors."
09:45–10:30	Tech Panel	"AI vs. Human Intuition: Who Should Plan Tomorrow's Cargo?"
10:30–11:00	Networking Coffee	
11:00–11:30	Unconventional Keynote	"What If the Oceans Rise? Logistics in a Climate Crisis."
11:30–12:15	Shippers & Carriers Panel	"E-commerce, Express & the Race for the Last Mile."
12:15–13:30	Lunch	

AGENDA





DAY 2 Technology, Climate & Human-Centric Cargo

TIME	SESSION TYPE	DESCRIPTION
13:30–14:00	Case Study	"Mega Event Logistics: Behind the Scenes of Moving the Olympics."
14:00–14:45	Sustainability Panel	"The Circular Cargo Economy: From Waste to Wealth."
14:45–15:15	Coffee Break	
15:15–15:45	Human Focus Keynote	"The Human Supply Chain: Skills, Stress & Wellbeing of Cargo Teams."
15:45–16:30	Closing Panel	"The Cargo & Logistics Industry in 2035 – Leaders' Roundtable."
16:30–16:45	Closing Ceremony	Chair's summary & announcement of next edition.
17:00–18:30	Farewell Networking Mixer	Informal cocktails & connections.

AGENDA



CHOOSE A SPONSORSHIP LEVEL

FIXED	LEAD	STRATEGIC
Speaking Slot Live Panel Slot Magazine Live Networking Event Accesibility to Company Meetings Access to Set up Pre-Virtual Meetings Ad in Air Cargo Update Post Show Report with Recorded Speaker Session Display Banner with Maximum Impressions	Keynote Session on Day 1 Day 1 & Day 2 (Morning) 500 words write up Open 6 15 Full Page (In 1-5 Pgs) Yes Super Leaderboard	Day 1 (Premium Slot) Day 1 Post Lunch 250 words write up Open 4 10 Full Page (In 1-7 Pgs) Yes Space Banner
Cost of Investment	\$ 30000	\$ 20000

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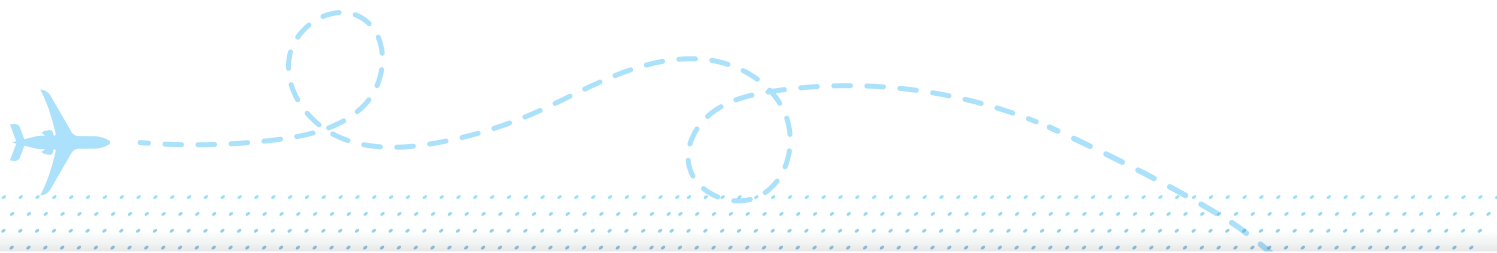


CHOOSE A SPONSORSHIP LEVEL

FIXED	GOLD	NETWORKING
Speaking Slot Live	Day 1	NA
Panel Slot	NA	NA
Magazine	NA	NA
Live Networking	Open	Open
Event Accesibility to Company Meetings	3	2
Access to Set up Pre-Virtual Meetings	NA	NA
Ad in Air Cargo Update	Full Page	Full Page
Post Show Report with Recorded Speaker Session	NA	NA
Display Banner with Maximum Impressions	MPU/Billboard	NA
Cost of Investment	\$ 15000	\$ 10000

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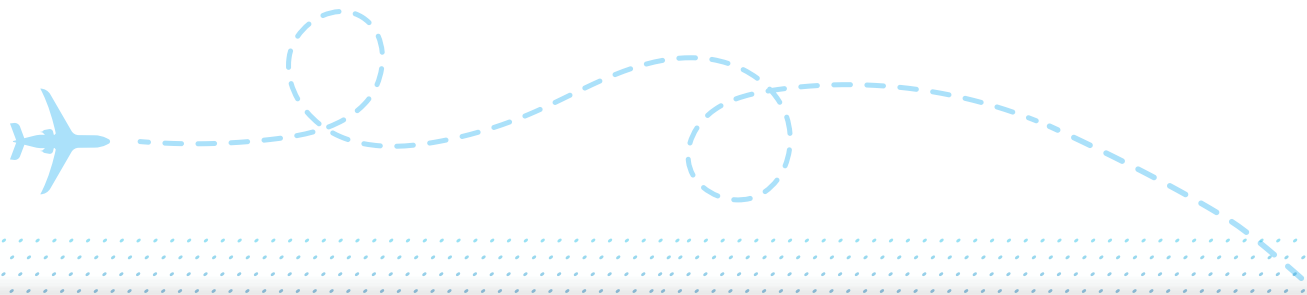


CHOOSE A SPONSORSHIP LEVEL

VARIABLE	LEAD	STRATEGIC
Speaking Slot - DAY 1 Dedicated product emailer to Air Cargo database of 75,000 subscribers	Keynote Session on Day 1	NA
	YES	\$ 2500
Speaking Slot - DAY 2 Dedicated product emailer to Air Cargo database of 75,000 subscribers	LEAD	STRATEGIC
	Keynote Session on Day 2	NA
	\$ 2500	\$ 2500

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OTHER SPONSORSHIP OPPORTUNITIES	
Each Conference Track	USD \$ 2900
Each Coffee Break	\$ 3900
Lanyard	\$ 4900

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COMPLIMENTARY	LEAD	STRATEGIC
Logo on Event Backdrop	YES	YES
Logo on Event Brochure	YES	YES
Logo on Event Website	YES	YES
1 Dedicated announcement Press Release on Event Website	YES	YES
Video Interview of a Senior Company Rep on print and digital	YES	YES
Logo on Event Print & Digital Ads	YES	YES
Deligate List post event	YES	YES
Native Article on aircargoupdate.com	YES	NA

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CHOOSE A SPONSORSHIP LEVEL

COMPLIMENTARY	GOLD	NETWORKING
Logo on Event Backdrop	YES	YES
Logo on Event Brochure	YES	YES
Logo on Event Website	YES	YES
1 Dedicated announcement Press Release on Event Website	YES	NA
Video Interview of a Senior Company Rep on print and digital	NA	NA
Logo on Event Print & Digital Ads	YES	YES
Delegate List post event	YES	YES
Native Article in aircargoupdate.com	NA	NA

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GCC AWARDS

Global Cargo Connect Awards



**GCC
AWARDS**

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Let's Celebrate Success

OUTSTAND WITH STAND SPACE

**BOOK YOUR
STAND NOW**

STANDARD BOOTH PACKAGES

Standard Booth (3X3 sqmts).....	\$5,000
Silver Suite (6X3 sqmts).....	\$11,900
Gold Suite (9X4 sqmts).....	\$19,900
Platinum Suite (9X6sqmts).....	\$29,900
Space Only.....	\$4,300 per 9 square mts (minimum of 27sqmts)



MEDIA PARTNERS



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**"Growth is never by mere chance;
it is the result of forces working together."
-James Cash Penney-**



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THANK YOU